



Friday April 12, 2019 – Hudson Calgary

Sponsorship Ad Opportunity Summary

Magazine

Ad Size	Approximate Ad Dimensions (width x depth)	Price (GST additional)	Number Available	Logo on Screen at Event	Logo on Event Signage	Number of Award Dinner Tickets
Full Page	8.375" x 10.875"	\$5,000	Unlimited	Yes	Yes	8
1/2 Page Horizontal Non-Bleed	7.5" x 4.8"	\$3,500	Unlimited	No	No	8
1/2 Page Vertical Non-Bleed	3.625" x 9.5"	\$3,500	Unlimited	No	No	8
1/4 Page Horizontal Non-Bleed	7.5" x 2.222"	\$1,500	Unlimited	No	No	2
1/4 Page Square Non-Bleed	3.625" x 4.7"	\$1,500	Unlimited	No	No	2

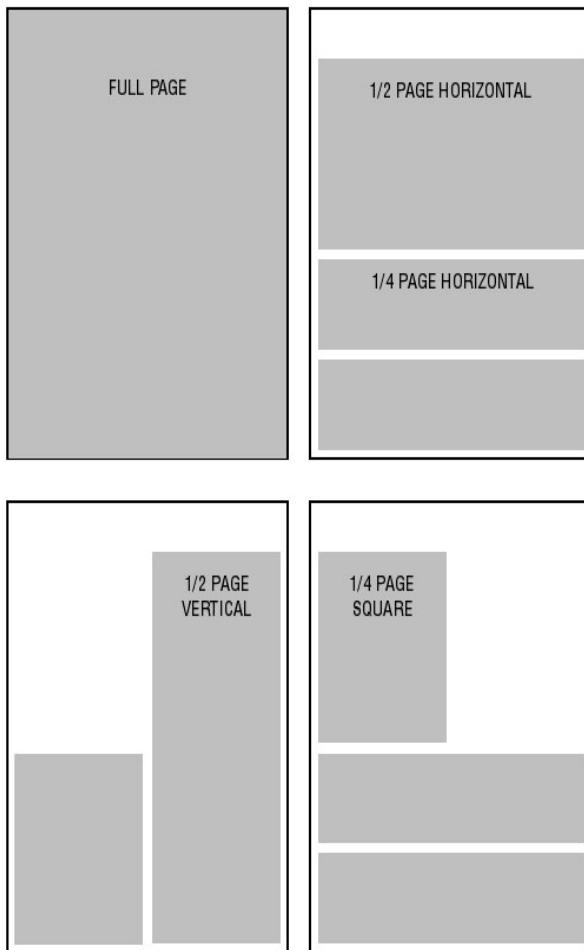
Journal

Ad Size	Approximate Ad Dimensions (width x depth)	Price (GST additional)	Number Available	Logo on Screen at Event	Logo on Event Signage	Number of Award Dinner Tickets
* Front of Journal, Half Page Horizontal, Left Side Top (after full page ad)	6.125" wide x 4.625" deep	\$2,500	1	No	No	4
* Front of Journal, Half Page Horizontal, Left Side Bottom (after full page ad)	6.125" wide x 4.625" deep	\$2,500	1	No	No	4

Magazine Advertising Opportunities

Benefits

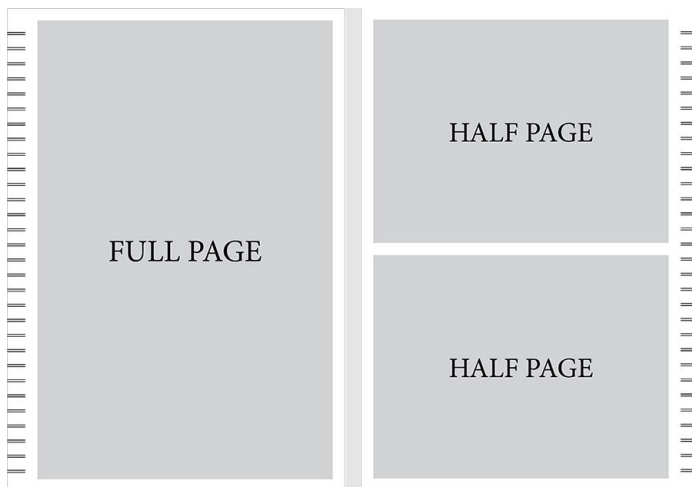
- See summary chart above
- Ads will appear in a high quality, full-colour, 40+ page magazine with an estimated distribution of 1,500 copies
 - Circulated to offices, educational institutions and public libraries throughout the province
 - Magazine is a 'coffee table' piece which will be retained by recipients for multiple years
- Sponsor acknowledgement (logo) in back section of Journal that will be given to all dinner attendees and retained for multiple years
- Designated number of tickets at the Awards Dinner; an exclusive industry networking event **held once every four years only**



Journal Advertising Opportunities

Benefits

- See summary chart above
- Ads will appear in a high quality, full-colour, Journal with 400 copies produced
- Journals will be given to all dinner attendees and distributed post event. They are very popular and retained and utilized by recipients for a long period of time
- Sponsor acknowledgement (logo) in back section of journal
- Designated number of tickets at the Awards Dinner; an exclusive industry networking event **held once every four years only**



Terms and conditions

- Non-cover sponsorships/ads subject to availability and can be sourced through your Masonry Design Awards committee liaison at any time – artwork deadline Friday December 14, 2018
- Prices above do NOT include artwork design. Sponsors are responsible for submitting artwork in correct format or let us know if you would like to receive a quote from our magazine designer
- You will receive invoice, ad specifications etc. upon confirmation of your sponsorship
- Ad configuration subject to change

For more information

- Sponsorship inquiries should be directed to your committee liaison or to sponsorship chair – Mike Lafontaine, ph. 780.907.4920, mike.lafontaine@oldcastle.com
- Logistical inquiries should be directed to Jane-Ann Crombeen of Impact Events, ph. 403.991.4569, ja@impaceteventsltd.ca

