



## Sponsorship Opportunity Summary

### Benefits

In addition to benefits noted below:

- Ads (not applicable for cocktail reception, wine or post reception sponsors) will appear in a high quality, full-colour, Journal with 1000 copies produced
  - Journals will be given to all dinner attendees and distributed post event. They are very popular and retained and utilized by recipients for an extended period of time
  - The same size ad will also be included in the Digital Magazine featuring all event submissions
    - The magazine will be sent to all event attendees (~350) and sponsors, suppliers, contractors, industry supporters
- Designated number of tickets at the Awards Dinner (each valued at \$260); an exclusive industry networking event held once every four years only. Event date is Friday September 20, 2024 in downtown Edmonton
- All sponsors will receive sponsor acknowledgement by level in front section of journal:
  - Platinum acknowledgement (logo): \$10,000+
  - Gold level acknowledgement (logo): \$5,000 - \$9,999
  - Silver level acknowledgement (company name): \$1,500 - \$4,999

**Journal Opportunities – Sales Deadline May 24, 2024. Artwork due June 14, 2024**

**SOLD**

<b>Item</b>	<b>Purchaser</b>
Back Cover, Full Page Ad	CCMPA
Page 1 (underneath AMC logo)	I-XL
Inside Back Cover, Full Page Ad	Scorpio Masonry
Page 1 Back Side Top, Half Page Ad	White Cap Supply Canada Inc.
Page 1 Back Side Bottom, Half Page Ad	Jackson Masonry
Half Page Ad	MCAA, Expocrete an Oldcastle Company, King Klinker Thin Brick, Spec Mix, Polycor, Laticrete
Quarter Page Ad	Basalite Concrete Products, ULC

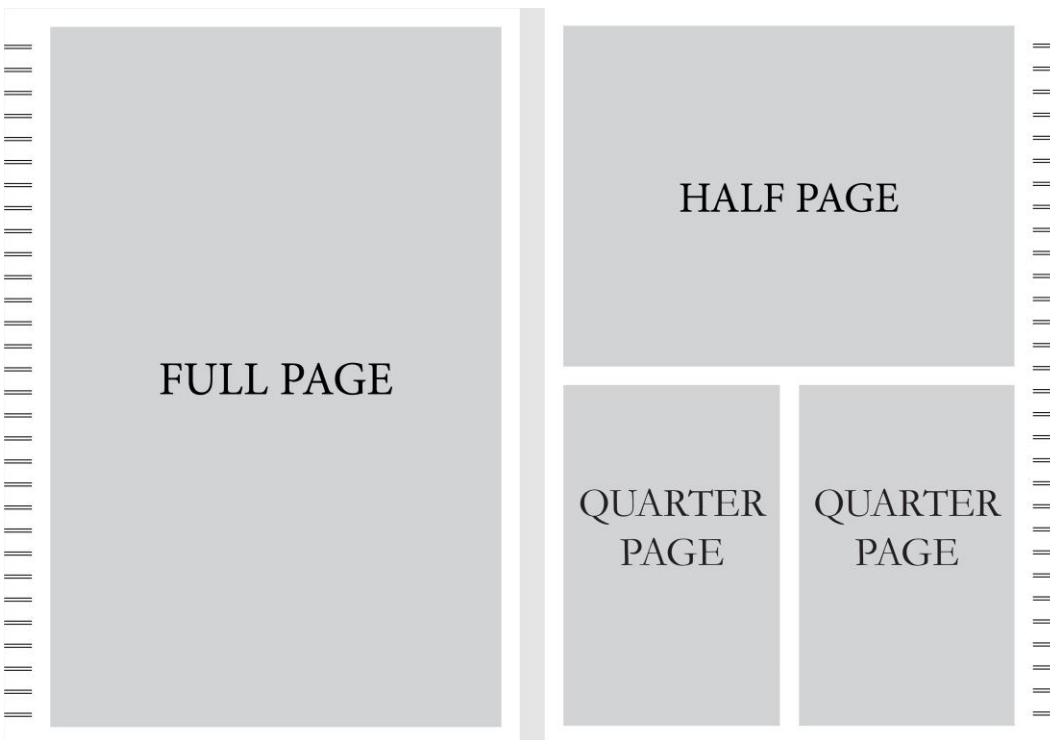
**AVAILABLE**

<b>Item</b>	<b>Approximate Ad Dimensions</b>	<b>Price (GST additional)</b>	<b>Number Available</b>	<b>Logo on Screen at Event</b>	<b>Number of Award Dinner Tickets</b>
Full Page Ad	6.125" wide x 9.5" tall	\$7,500	Unlimited	Yes	8
Half Page Ad	6.125" wide x 4.625" tall	\$5,000	Unlimited	Yes	8
Quarter Page Ad	2.937" wide x 4.625" tall	\$2,500	Unlimited	No	4

**Other AVAILABLE Opportunities – Sales Deadline May 24, 2024. Logo due June 14, 2024**

Item	Approximate Ad Dimensions	Price (GST additional)	Number Available	Logo on Screen at Event	Number of Award Dinner Tickets
Project Poster Viewing Cocktail Party	N/A	\$5,000	One (EXCLUSIVE)	Yes	8
Dinner Wine	N/A	\$2,500	One (EXCLUSIVE)	No	4
Post Event Reception	N/A	\$1,500	One (EXCLUSIVE)	No	2

The 3 event sponsorships above include table cards acknowledging sponsor support at that event + verbal recognition.



### **Terms and conditions**

- Event tickets are valued at \$250 each and include 2 drink tickets
- Sponsorships/ads subject to availability and can be sourced through your Masonry Design Awards committee liaison – artwork deadline Friday June 14, 2024
- Prices above do NOT include artwork design. Sponsors are responsible for submitting artwork in correct format or let us know if you would like to receive a quote from our magazine designer
- You will receive invoice, ad specifications etc. upon confirmation of your sponsorship
- Ad configuration subject to change

### **For more information**

- Sponsorship inquiries should be directed to your committee liaison or to sponsorship chair – Mike Lafontaine, ph. 780.907.4920, [mike.lafontaine@oldcastle.com](mailto:mike.lafontaine@oldcastle.com)
- Logistical inquiries should be directed to Laurel Deplaedt of Impact Events, ph. 403.975.5470, [laureld@impacteventsltd.ca](mailto:laureld@impacteventsltd.ca)

