



## Sponsorship Opportunity Summary

### Benefits

In addition to benefits noted below:

- Ads (not applicable for cocktail reception, wine or post reception sponsors) will appear in a high quality, full-colour, Journal with 1000 copies produced
  - Journals will be given to all dinner attendees and distributed post event. They are very popular and retained and utilized by recipients for an extended period of time
  - The same size ad will also be included in the Digital Magazine featuring all event submissions
    - The magazine will be sent to all event attendees (~350) and sponsors, suppliers, contractors, industry supporters
- Designated number of tickets at the Awards Dinner (each valued at \$260); an exclusive industry networking event held once every four years only. Event date is Friday September 20, 2024 in downtown Edmonton
- All sponsors will receive sponsor acknowledgement by level in front section of journal:
  - Platinum acknowledgement (logo): \$10,000+
  - Gold level acknowledgement (logo): \$5,000 - \$9,999
  - Silver level acknowledgement (company name): \$1,500 - \$4,999

**Journal Opportunities – Sales Deadline May 24, 2024. Artwork due June 14, 2024**

**SOLD**

Item	Purchaser
Back Cover, Full Page Ad	CCMPA
Page 1 (underneath AMC logo)	I-XL
Inside Back Cover, Full Page Ad	Scorpio Masonry
Page 1 Back Side Top, Half Page Ad	White Cap Supply Canada Inc.
Page 1 Back Side Bottom, Half Page Ad	Jackson Masonry
Half Page Ad	MCAA, Expocrete an Oldcastle Company, King Klinker Thin Brick, Spec Mix, Laticrete, Rocky Mountain Stone, Cast Supply / Endicott, Tanner Masonry
Quarter Page Ad	Basalite Concrete Products ULC, JKL Masonry, Ib Jensen Masonry, Timberstone Distribution, Hebron Brick, Interstate Brick, JR Masonry, Block-Tech Industries, Gillis Quarries, Thunderstone Quarries

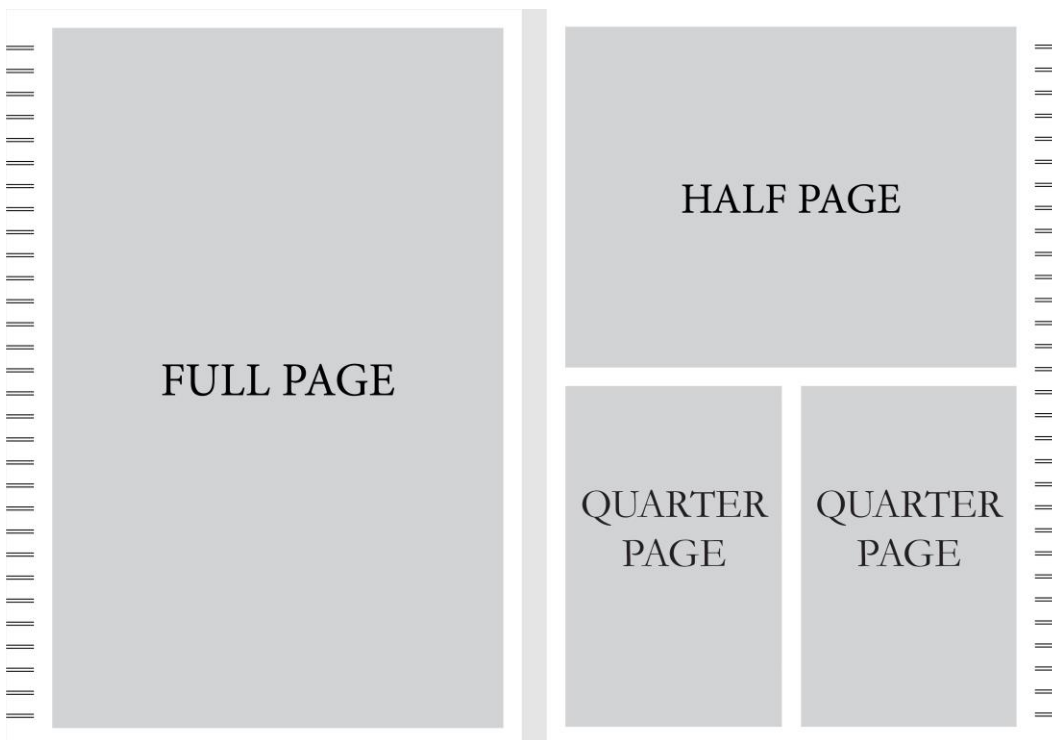
**AVAILABLE**

Item	Approximate Ad Dimensions	Price (GST additional)	Number Available	Logo on Screen at Event	Number of Award Dinner Tickets
Full Page Ad	6.125" wide x 9.5" tall	\$7,500	Unlimited	Yes	8
Half Page Ad	6.125" wide x 4.625" tall	\$5,000	Unlimited	Yes	8
Quarter Page Ad	2.937" wide x 4.625" tall	\$2,500	Unlimited	No	4

**Other AVAILABLE Opportunities – Sales Deadline May 24, 2024. Logo due June 14, 2024**

Item	Approximate Ad Dimensions	Price (GST additional)	Number Available	Logo on Screen at Event	Number of Award Dinner Tickets	Purchaser
Project Poster Viewing Cocktail Party	N/A	\$5,000	One (EXCLUSIVE)	Yes	8	
Dinner Wine	N/A	\$2,500	SOLD OUT	No	4	Canadian Stone
Post Event Reception	N/A	\$1,500	SOLD OUT	No	2	Glen-Gery

The 3 event sponsorships above include table cards acknowledging sponsor support at that event + verbal recognition.



### **Terms and conditions**

- Event tickets are valued at \$250 each and include 2 drink tickets
- Sponsorships/ads subject to availability and can be sourced through your Masonry Design Awards committee liaison – artwork deadline Friday June 14, 2024
- Prices above do NOT include artwork design. Sponsors are responsible for submitting artwork in correct format or let us know if you would like to receive a quote from our magazine designer
- You will receive invoice, ad specifications etc. upon confirmation of your sponsorship
- Ad configuration subject to change

### **For more information**

- Sponsorship inquiries should be directed to your committee liaison or to sponsorship chair – Mike Lafontaine, ph. 780.907.4920, [mike.lafontaine@oldcastle.com](mailto:mike.lafontaine@oldcastle.com)
- Logistical inquiries should be directed to Laurel Deplaedt of Impact Events, ph. 403.975.5470, [laureld@impacteventsltd.ca](mailto:laureld@impacteventsltd.ca)

