



An exclusive industry networking event held once every four years only: Friday April 23, 2027 at the Westin Calgary

Sponsorship Opportunities

Sales Deadline Friday November 27, 2026. Logos and Artwork due December 11, 2026

Sponsorship inquiries should be directed to your committee liaison or to sponsorship chair, Georgina Kostiuk, ph. 780.721.5129 – georgina.kostiuk@whitecap.com
Logistical inquiries should be directed to Laurel Deplaedt of Impact Events, ph. 403.975.5470, laureld@impacteventsltd.ca

<https://albertamasonrycouncil.ca/masonry-design-awards/masonry-design-awards-2027/>

Opportunity	Investment (GST additional)	Onsite: Event Tickets *	# Avail	Email Blasts	AMC Website	Onsite: Printed Program	Onsite: Sponsor Loop and Signage	Onsite: Gobo Light	Onsite: Hotel Room TVs + monthly AMC Mention on Socials	Onsite: Verbal	Onsite: Tent Cards	Box of Journals ~24 Valued at \$700	Journal **
PLATINUM: Ad – Full Page Non Bleed **	\$12,500	16 (plus 16 extra drink tickets)	3	Logo + URL	Logo + URL	Logo	Logo	Yes (logo)	Yes	Yes	No	Yes	Logo
GOLD: Ad - 1/2 Page Horizontal Non-Bleed **	\$7,500	8	Unlimited	Logo + URL	Logo + URL	Logo	Logo	No	No	Yes	No	No	Logo
GOLD: Dinner – Meal	\$7,500	8	2	Logo + URL	Logo + URL	Logo	Logo	No	No	Yes	Yes	No	Logo
SILVER: Ad - 1/4 Page Vertical Non-Bleed **	\$5,000	4	Unlimited	Logo	Logo	Logo	Logo	No	No	No	No	No	Logo
SILVER: Cocktail Reception - Beverages	\$5,000	4	2	Logo	Logo	Logo	Logo	No	No	No	Yes	No	Logo
SILVER: Cocktail Reception – Hors D’œuvres	\$5,000	4	2	Logo	Logo	Logo	Logo	No	No	No	Yes	No	Logo
SILVER: Dinner – Wine	\$5,000	4	2	Logo	Logo	Logo	Logo	No	No	No	Yes	No	Logo
BRONZE: Post Reception - Refreshments	\$2,500	2	2	Company Name	Company Name	Logo	Logo	No	No	No	Yes	No	Company Name
BRONZE: Post Reception - DJ	\$2,500	2	2	Company Name	Company Name	Logo	Logo	No	No	No	Yes	No	Company Name
COPPER	\$1,250	2	Unlimited	Company Name	Company Name	Company Name	Company Name	No	No	No	No	No	Company Name

* Event tickets valued at \$275 each and include 2 drink tickets each

** Journal Quantity: 1,000

*** Digital Magazine Notes

[: Prior year examples](#)

- Ads will appear in a high quality, full-colour 250+ page Digital Magazine featuring all event submissions
- The Digital Magazine will be sent to all event attendees (~350) and sponsors, suppliers, contractors, industry supporters
 - Also posted on Alberta Masonry Council website and sent to architectural offices, educational institutions and public libraries throughout the prov
- Prices above do NOT include artwork design. Sponsors are responsible for submitting ad artwork in correct size and format.
- Ad configuration subject to change

*** Digital Magazine Ad Sizes and Dimensions:

Ad Size	Approximate Ad Dimensions (width x depth)
Full Page Non-Bleed	6.125" x 9.5"
1/2 Page Horizontal Non-Bleed	6.216" x 4.625"
1/4 Page Vertical Non-Bleed	3" x 4.625"

**** Digital Magazine Ad Size Options:**

